



# DOGHMEN SANDA

*"With hard work and effort, you can achieve anything."  
Antoine Griezmann*

## CONTACT :

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Sousse
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## LANGUAGES :

- Arabic
- French
- English

## SKILLS :

- Social Media Tools
- Project Management
- Leadership
- Communication Skills
- Photography

## ORGANIZATIONAL EXPERIENCE :

- Vice-president at **Tunivisions IHECs Club**
- Member at **"WE LOVE SOUSSE" club**
- Head of the marketing department at **Maseer club**

## CERTIFICATES :

- 2nd place at the OSTx competition with our startup idea karhabti.
- Certified training by Google Digital Garage and IAB Europe entitled "Digital Marketing Fundamentals".
- Certificate of participation in the Entrepreneurial Bootcamp of the University of Sousse

## EDUCATION:

### Second Year of Master Degree in Entrepreneurship & Project Management (2021-2022)

*The Institute of Higher Commercial Studies of Sousse (IHECSO)*

### Bachelor's Degree in Business Administration (2017-2020)

*The Institute of Higher Commercial Studies of Sousse (IHECSO)*

### Baccalaureate Degree in Experimental Sciences (2016/2017)

Pioneer High School Sousse 15.62

## WORK EXPERIENCE:

### Co-Founder and CMO of Karhabti | May 2021-present

- *Setting marketing goals and objectives*
- *Implementing and managing marketing strategy*
- *Using data and reports to make evidence-based decisions*

### Founder & CMO of BENNA HEALTHY | Oct 2020-present

- *Creating content (photos, videos , stories & posts)*
- *Promoting the organization and products*
- *Creating and presenting the annual marketing plan and strategy*

### Community Manager at MEDELINK SERVICES | Apr 2021 - June 2021

- *Managing a French election campaign on social networks*
- *Improving the notoriety of a political candidate*
- *Tracking KPIs and monthly reporting*

### Bank Assistant | July 2019 - Aug 2019

- *Executing cash transactions*
- *Dealing with customers*