



Saïd Ben Jlili

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Adress :

Rue New Delhi, Cité Riadh 5 bis, 4023, Sousse

Skill Highlights

- Sales techniques
- Strategies and planning
- Coaching
- Complex problem solver
- Team worker
- Perseverant

Languages

Arabic	<div style="width: 80%; background-color: black; height: 10px;"></div>
French	<div style="width: 95%; background-color: black; height: 10px;"></div>
English	<div style="width: 85%; background-color: black; height: 10px;"></div>

+12 years' experience in management, sales, consulting and customer care

CEO at branper

branper is a cloud platform for online surveys and study forms auto-generation, using AI

Experience

03/2017 to Now

CEO - branper, Sousse, Tunisia

- Autogenerated online survey, for customers perception, to track consumers experience, optimize strategies, control churn ratio, adapt sales and marketing strategies, benchmark the competition and predict consumption behavior
- Challenges won : Seedstars, Emerging valley, Novation Business Accelerator, Zain Great Idea 6, The DOT
- Clients : AMI Insurance, UIB, Factory 619-319, Orange
- Targeted sectors : Insurance, Banking, Telecom, FMCG, Education, Transport, Industries.....

11/2012 to 2017

CEO - GOWL, Sousse, Tunisia

- Diagnosis and optimization of sales strategies
- Coaching and training for sales profiles
- Market research, and competitive intelligence
- Clients: BMW, WS Energy, Féerie, Point M, Men...

07/2012 to 12/2012

Technical Sales - DS International, Sousse, Tunisia

- Technical sales for the Belgian solar panels

06/2011 to 06/2012

Technical Sales – Comercial Arqué, Sousse, Tunisia

- Technical sales for the Spanish textile consumable

Education

2009-2011

BTS: International Sales - CSFMT, Sousse, Tunisia